

Catalina Romero

+52 (1) 55 2535 0257 - cromer2242@gmail.com
www.behance.net/CatalinaRomeroB

EDUCATION **Public Relations, Social Media & War Room Management**
Tecnológico de Monterrey (ITESM)
Mexico City, Mexico
2013- 2014

B.F.A in Fashion Marketing & Management
Dean's list 2012-2013
Savannah College of Art & Design (SCAD)
Savannah, GA, USA
2009 - 2013

Special projects: SCAD Fiber's Open Studio 2012
Creative piece selected for special exhibition

Community Manager
Digital/ Online team - Harper's Bazaar México
June 2014 - Today
Mexico City, México

Editorial Writer
Editorial team - Capital55 Magazine
February 2014 - June 2014
Mexico City, México

Internship
Vogue.mx - Vogue México & Latinoamérica
June 2013 - December 2013 (6 months)
Mexico City, México

Special projects:
Official Crew
Fashion's Night Out 2013 - Mexico City

Internship
Savannah's Fashion Week 2013
March 2013 - May 2013 (2 months)
Savannah, GA, USA

Internship
Aura Dajer
November 2012 - January 2013 (2 months)
Bogotá D.C., Colombia

Race Crew
Susan G. Komen for
the Cure
April 2013

ReStore Volunteer
Habitat for Humanity
March 2013

Translator
Telfair Museum of Art
February 2013

Artist Liason
Telfair Museum of Art
November 2012

Race Crew
Rock N' Roll Marathon
Series
November 2012

Target Brand Ambassador
Target
September 2012

Backstage Dresser
Express
July 2012

VOLUNTEER WORK

EXPERIENCE

SKILLS

Software: Adobe Photoshop, Illustrator, Bridge, InDesign CS6
Microsoft Word, PowerPoint, Excel
Language: Fluent in English & Spanish
Basic French & Italian